

Katrina Priya

Product designer with a foundation in data science & software.
katrina.priya@berkeley.edu

EDUCATION

University of California, Berkeley

B.A. in Data Science, Certificate in Design Innovation '21

Coursework in data and computer science, cognitive science, entrepreneurship, and design

EXPERIENCE

Product Designer, Unqork

Nov 2021 - Present

- Leading end-to-end design iterations for configuring and visualizing logic in a no-code software platform
- Spearheaded design and user research for a new data-first approach to building applications
- Established platform-wide UX writing guidelines, design system UI components, and information architecture (IA)
- Initiated growth & recognition efforts, social events, and a mentorship program for 160+ employees, as President of the Women of Unqork ERG

Product Design Intern, Unqork

Jun 2021 - Aug 2021

- Designed a platform commenting feature and collaborated cross-functionally on discovery research, user testing, and implementation

Freelance Product Designer

Jun 2020 - Sep 2021

- Crafted innovative mobile & web design solutions for early-stage startups and nonprofits
- Worked on my own startup as well; led a team of 5 through an iterative design process to create a consumer app

Portfolio:

katrinapriya.com

LinkedIn:

[/katrinapriya](https://www.linkedin.com/company/katrinapriya)

Medium:

[/@katrinapriya](https://medium.com/@katrinapriya)

SKILLS

Design

Figma, Adobe CC, Miro

Discovery Research, IA, Diagramming, Wireframing, Product Strategy, User Testing, Visual Design

Technical

HTML/CSS, Python, Java

Behavioral

Leadership, Writing, Shaping Culture, Empathy, Creative Problem Solving

AWARDS

Big Ideas Innovation Contest

Finalist // 2020

Placed in top 5% globally of a social impact design contest; designed app to connect users to social causes they care about

NCWIT Aspirations in Computing

National Runner-Up // 2017

3x recipient at national & state levels for achievement & leadership of women in technology